



## AGENDA

**Date:** Monday September 25, 2023

**Venue -** Ziegfeld Ballroom, 141 W 54<sup>th</sup> St, New York, NY 10019

**Theme:** Africa the new frontier - "Mobilizing trade and investment into Sub Sahara Africa."

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### BACKGROUND

The Sub Sahara Africa Business and Investment Summit (SSABIS) is where Africa's decision makers, global investors, government officials, C-suite business executives, trade agencies, and other stakeholders meet to exchange strategic partnerships to promote foreign direct investment (FDI) in Africa. The Summit provides an opportunity for global investors to meet decision-makers in Africa and representatives of their economic development sectors to exchange ideas and negotiate deals to foster economic growth and development in the continent. SSABIS is an effective platform for global investors and businesses who are thinking about establishing or expanding operations in Africa.

SSABIS is designed to offer opportunities to reliable, reputable, and credible global Investors to access the huge vast business opportunities in Sub-Saharan Africa. It shall offer the platform for one-on-one B2B interactive sessions, matchmaking, negotiations, and closure of deals by Governments and the Organized Private Sector to support Infrastructural projects and Businesses, diversification of economies, innovations, and actualizations of economic growth. We have harnessed the business interests of several Investors who shall participate actively (some shall make presentations about their readiness, willingness, abilities, and capacities) in the SSABIS Summit.

### Why Participate:

- Gain insights from African business decision-makers to make informed investment choices and reduce uncertainties.
- Connect with decision-makers, development organizations, and potential investors at the summit for real-time partnerships.
- Take advantage of the centralized networking for potential collaborations and matchmaking for productive meetings, relationship building and negotiations.
- Experience interactive sessions and presentations with key insights and tools that boost your confidence in navigating investments.
- Explore diverse investment prospects through panel discussions with industry experts, staying updated on trends.

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**September 25<sup>th</sup>, 2023**

**7:00 A.M.**  
**7:00 A.M. – 9:00 A.M.**  
**9:00 A.M. – 9:10 A.M.**

**Registration – Opens**  
**Breakfast & Networking**  
**Opening Ceremony**

- SSABIS Introduction - Tobi Ogunbayo
- Acknowledgement of represented countries
- Welcome Address by SSABIS Host – Joyce Halliday

**9:10 A.M. – 9:50 A.M.**

**SESSION I – ENERGY -Diversified Power: Embracing the Dual Potential of Sub-Saharan Africa's Energy Mix**

**Informational Panel (40 minutes):** Sub-Saharan Africa stands at a unique crossroads in the global energy narrative. Home to 7.5% of the world's oil reserves and 7.1% of global natural gas reserves, the region has historically been a significant player in the oil and gas sector. As the global momentum tilts towards sustainable energy solutions, it becomes imperative for Sub-Saharan Africa to strike a balance between optimizing its oil and gas resources and propelling the transition to greener energy alternatives. This panel offers a comprehensive exploration of the diverse energy landscape of the region. Experts will discuss the investment dynamics, technological innovations, and policy strategies that can facilitate a harmonized growth trajectory, capitalizing on both traditional and renewable energy sources, for sustainable economic development.

**Speakers:**

1. Hon. Pout Kang Chol, Minister of Petroleum, South Sudan
2. Michael Fayyad, Bluegreen Holdings
3. Edward Mermelstein, NYC Commissioner for International Affairs
4. Andreas Deauschman, Snr. VP of Palladin Capital

**Moderator:**

- Ambassador Renee Sanders

**9:50 A.M. – 10:00 A.M.**

**Keynote Remarks**  
H.E. Noel Nelson Nessone, Ambassador of Gabon to the US

**10:00 A.M. – 10:40 A.M.**

**SESSION II – AGRICULTURE - Revolutionizing Agriculture for Sustainable Development in Sub-Saharan Africa**

**Informational Panel (30 minutes):** Agriculture is a critical sector for food security, poverty reduction, and economic development in Sub-Saharan Africa. As the backbone of the region's economy, agriculture engages over 60% of its population and presents vast opportunities for innovation, growth, and international trade. This panel will illuminate the myriad investment opportunities within the agricultural sector, delve into innovative and sustainable practices reshaping the agrarian scene, and navigate the policy and regulatory pathways charting the future of farming in the region.

**Speakers:**

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- Hon. Mankeur Ndiaye, Foreign Minister, Senegal
  - Oren Whyche-Shaw, US Executive Director, AfDB
  - Anthony Kofituo Morrison, CEO, Chamber of Agriculture Business, Ghana
  - Stephen Mead, Co-Founder, FOMOEX

**Moderator:**

- Michelle Zattoni, Founder, ICF & ICEP

**10:40 A.M. – 10:50 A.M.**

**Keynote Remarks**

Prime Minister, Cabo Verde

**10:50 A.M. – 11:30 A.M.**

**SESSION III – INFRASTRUCTURE & TRANSPORTATION - Building Resilient Infrastructure and Enhancing Transportation for Economic Development in Sub-Saharan Africa**

**Informational Panel (40 minutes):** The pivotal role of infrastructure and transportation in unlocking Sub-Saharan Africa's vast economic potential is undeniable. With a flourishing urban population and the rise of regional economic blocs, the demand for interconnected, efficient, and sustainable transport networks is at an all-time high. The World Bank highlights an investment opportunity of approximately \$35 billion annually in the region's infrastructure. This panel seeks to spotlight the myriad of investment avenues, the transformative power of infrastructural advancements on regional integration, and how a proactive policy and regulatory environment can pave the way for unparalleled economic growth.

**Speakers:**

1. Minister for Industrialization and Trade, Namibia: Hon. Lucia Lipumbu
2. Aissata M.B. Camara, Deputy Commissioner for Policy and Strategic Initiatives and Chief of Staff in the NYC Mayor
3. Kartik Ram, Chairman of Jet Share
4. John Poindexter, Business Consultant, Aviation Advisory Service

**Moderator:**

- Dr. Alexander Ezenagu, Chief Consultant of Suprient Consulting Group

**11:30 A.M. – 11:40 P.M.**

**Sponsor Feature**

- Andrew Platt, Principal, Blue Tactical

**11:40 P.M. – 12:20 P.M.**

**SESSION IV – INVESTORS FORUM – Unearthing Investment Goldmines: Navigating the Landscape of Sub-Saharan Africa's Opportunities**

**Informational Panel (30 minutes):** Sub-Saharan Africa stands as a beacon of growth potential in the global investment landscape. With seven of the world's ten fastest-growing economies located in the region, as reported by the World Bank, it beckons global investors with unparalleled opportunities. This session is designed to convene leading investors to share insights on emerging trends, high-impact sectors, and innovative investment strategies being deployed. The discussion will also cover best practices for navigating regulatory environments and forming strategic local partnerships to ensure sustainable and impactful investments in the region.

**Speakers:**

1. H.E. Pal Deng Kerwath, Minister of Finance, Planning & Investment, South Sudan
  2. Prince Akin Afolabi, Chairman, Spenser Hammond Investment Ltd
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3. Jonathan Eigege, Associate Partner, Albright Stonebridge Group (ASG)
  4. Million Zeleke, Principal, Sacral Capital LLC

**Moderator:**

- Jane Wells Schooley, Associate Broker and Core Investor

**12.20 P.M. – 1.00 P.M.**

**LUNCH**

**1:00 P.M. – 1:40 P.M.**

**SESSION V – EXPERT FIRESIDE CHATS**

**Global Economic Shifts and Africa's Position-A Strategic Perspective:**

**Speaker:** Andrew Dabalén, Chief Economist, Africa Region, World Bank

**Moderator:** Obi Onyeka Emekekwe, President, DelReeve Consult Ltd.

- **Fireside Chat Description:** As the global economy undergoes significant transitions driven by technological advancements, geopolitical changes, and environmental imperatives, the dynamics of international trade, investment, and finance are being reshaped. Africa, with its immense potential and unique challenges, finds itself at a crucial juncture in this evolving narrative. This engaging conversation will offer insights into how the continent is positioning itself amidst these macroeconomic fluctuations. We will unpack the roles of trade partnerships, digital transformations, and policy reforms, all while contemplating Africa's emerging identity in the global economic order.

**Redefining Hospitality: Africa's Emergence as a Global Destination**

**Speaker:** Dr. Martha Namundjebo-Tilahun, Co-Owner & Group Chairman, United Africa Group

**Moderator:** Ramatu Inyang, CEO of House of Dimple

- **Fireside Chat Description:** The allure of Africa has traditionally been its unparalleled natural beauty and rich cultural heritage. But today, the continent is also emerging as a hub for world-class hospitality. This session will dive deep into discussions about the blending of traditional African warmth with modern luxury, and how the hospitality industry can lead the way in promoting Africa as the next big travel and business destination. This conversation promises to shed light on the symbiotic relationship between world-class hospitality services and the broader tourism boom on the continent.

**Economic Transformation through International Collaboration**

**Speaker:** Mykola Volkivskyi, President of First International Ukrainian Foundation of Development

**Moderator:** Alisa E. Stimage, President of Seven13 Enterprises Inc.

- **Fireside Chat Description:** This session is a golden opportunity to gain first-hand insights into how strategic international alliances can redefine a nation's economic trajectory, laying the foundation for shared prosperity and long-term growth. Dive deep into Ukraine's unique journey of economic metamorphosis, fueled by partnerships, shared knowledge, and mutual growth agendas with nations and international entities. Understand the nuanced strategies, policy frameworks, and ground-breaking initiatives undertaken by the Foundation to foster an environment ripe for sustainable development.

**FIRST LADY Fireside Chat**

**Igniting sub-Saharan Economies through Equity, Youth, Wellness and Climate Solutions (15 minutes):**

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**Speaker:** First Lady of Angola

**Moderator:** Ambassador Renee Sanders

- **Fireside Chat Description:** This dialogue centers on the pivotal role of promoting the welfare of women, youth, and children in shaping a prosperous future for the nation. Addressing a spectrum of issues and solutions, it underscores the imperative of visionary leadership in crafting a sustainable and socially progressive future for African citizens. The discussion will delve into the intertwined roles of environmental sustainability, financial empowerment, intersectionality, mental well-being, community involvement, and collaborative partnerships.

**1:40 P.M. – 2:20 P.M.**

**SESSION VI – DIGITAL AND TECHNOLOGY- Tech for Progress: Harnessing Digital Innovations to Empower Africa's Unique Potential.**

**Informational Panel (40 minutes):** Sub-Saharan Africa is experiencing a digital renaissance. The region is home to burgeoning tech hubs and a startup ecosystem. This presents a wealth of investment opportunities in digital infrastructure, fintech, e-commerce, and other technology-driven sectors, which can be leveraged as drivers for sustainable development in the region. This session aims to outline strategies for capitalizing on the digital transformation to spur economic growth, enhance service delivery, and foster innovation in Sub-Saharan Africa. The conversation will also touch on the necessity for a supportive policy and regulatory environment to enable the growth of the digital ecosystem, safeguard consumer rights, and ensure data protection and privacy.

**Speakers:**

1. Hon. Awut Deng Achul, Minister of Higher Education, Science & Technology, South Sudan
2. Keith White, CEO/Founder, Afro Animation
3. Samba Bathily, Founder and chief executive officer of Africa Development Solutions (ADS) Group
4. Navroop Sahdev, CEO & Founder, The Digital Economist

**Moderator:**

- Micheal Anderson, CEO of MPAC Solutions and MPAC Crypto

**2:20 P.M. – 3:00 P.M.**

**SESSION VII – BANKERS FORUM – Catalyzing Sub-Saharan Africa's Growth through Strategic Finance**

**Informational Panel (40 minutes):** As the financial lifeblood of economies, banks play a pivotal role in shaping the economic landscapes of nations. The forum will host leading bankers who will discuss emerging financial products, instruments, and strategies tailored for the unique economic challenges and opportunities in the region. This session aims to spotlight how banks and financial institutions are facilitating businesses, projects, and initiatives that align with the Sustainable Development Goals (SDGs), ensuring not just economic growth, but also sustainable and inclusive development. The dialogue will further explore the changing dynamics of project financing, credit facilities, and investment partnerships in Sub-Saharan Africa.

**Speakers:**

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1. Tobias Adrian, Director, Monetary & Capital Markets Dept, IMF
  2. Danica Starks, Senior Advisor to the US, Executive Director, World Bank
  3. Don Christensen, Executive Chairman, Investment Bank Org
  4. Kofi Grant, Ghanaian Investment Banker

**Moderator:**

- Emana Shunnom, Governance Consultant, World Bank

**3:00 P.M. – 3:40 P.M.**

**SESSION VIII – HEALTHCARE - Seizing Investment Opportunities for a Resilient Healthcare System in Sub-Saharan Africa**

**Informational Panel (30 minutes):** Sub-Saharan Africa is at a critical juncture in its healthcare journey. The region has made significant strides in combating infectious diseases. The healthcare infrastructure is evolving to meet the diverse needs of its population, which is expected to double by 2050. This evolution presents a wealth of investment opportunities from building healthcare infrastructure, enhancing healthcare delivery, to investing in telehealth and digital healthcare innovations. This panel will delve into strategies to capitalize on these investment opportunities, fortify healthcare systems, and navigate the policy and regulatory landscape that governs the sector.

**Speakers:**

1. H.E. Denay Jock Chagor, Governor, Jongei State, South Sudan
2. Emidio Zorzella, Co-Founder, Antares Vision
3. Wendy Diamond, Founder LPD Ventures
4. Vikki Lassiter, CEO & Founder, Adtigo Group, LLC

**Moderator:**

Ms. Kobi Emmanuella-King, UK's Crown Prosecution Service

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**3.40 P.M. – 4.20 P.M.**

**SESSION IX – MINING & MINERALS- Unlocking the Potential of the Mining Sector in Sub-Saharan Africa**

**Informational Panel (30 minutes):** Sub-Saharan Africa is a treasure trove of mineral wealth, housing approximately 30% of the world's mineral reserves, including vast deposits of gold, diamonds, and rare earth minerals. The industry has shown substantial growth with mining contributing around \$300 billion to the GDP of African economies, according to the African Mining Vision report. This presents an attractive landscape for investment, particularly in the areas of sustainable and responsible mining practices. The panel will focus on the plethora of investment opportunities in the region, such as in innovation, technology, and infrastructure geared toward sustainable mining.

**Speakers:**

1. Hon. Ayong Awer Lual, Deputy Governor, Upper Nile State, South Sudan
2. Sean Westley, Founder, Kelly Park Capital
3. Dilip Chauhan, Deputy Commissioner for Trade, Investment & Innovation, NYC Mayor's Office

**Moderator:**

- Teri Coaxum, CEO/Owner of Coaxum Connects LLC

**4.20 P.M. – 4.30 P. M.**

**Plenary Closing Remarks/Announcements**

- Ngozi Bell

**7:00 P.M. – 9:00 P.M.**

**RECEPTION AND AWARD CEREMONY**

Venue: Ziegfeld Ballroom, 141 W 54th St, New York, NY 10019

**7:00 PM - 7:15 PM:**

**Guests Arrival and Seating**

**7:15 PM - 7:20 PM:**

**Opening Remarks**

Ambassador Renee Sanders

**7:20 PM - 7:35 PM:**

**Awards Presentation**

**SSABIS Woman of the Year Award**

Presentation & Brief Acceptance Speech

**SSABIS Entrepreneur of the Year Award**

Presentation & Brief Acceptance Speech

**SSABIS African President of the Year Award**

Presentation & Brief Acceptance Speech

**Special Award Presentation**

The Senegal Leadership Award

Presentation & Brief Acceptance Speech

**7:35 PM - 7:40 PM:**

**Closing Remarks**

Joyce Halliday, SSABIS Planning Committee

**7:40 PM - 9:00 PM:**

**Dinner & Networking**

**BREAKOUT / DEAL ROOMS**

The Deal Room at the SSABIS Summit represents a nexus of opportunity and innovation. Specifically curated for decision-makers, investors, and entrepreneurs, this space is dedicated to fostering direct, actionable discussions and paving the way for tangible collaborations. Participants can engage in one-on-one meetings, explore potential partnerships, and initiate transformative deals that harness the full potential of Sub-Saharan Africa's economic landscape.

<b>9.50 A.M. – 10.30 A. M.</b>	Energy – Room 1
<b>10.40 A.M. – 11.20 A. M.</b>	Agriculture – Room 2
<b>11.30 A.M. – 12.20 P. M.</b>	Infrastructure & Transportation – Room 1
<b>2.20 P.M. – 3.20 P. M.</b>	Digital & Technology– Room 2
<b>3.20 P.M. – 4.10 P. M.</b>	Healthcare - Room 1
<b>4.10 P.M. – 5.00 P.M.</b>	Mining & Minerals – Room 2