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U.S. – Africa Investment Summit Announced for September

Distinguished Guest List Makes Summit a Major UNGA Side-Event

The next edition of the annual Sub-Saharan Africa Business and Investment Summit (SSABIS), a signature side-event of the United Nations General Assembly, will take place at the lavish 583 Park Avenue event venue, known as a crown jewel of New York's Upper East Side. The September 25, 2024, Summit will build on the momentum of recent years with its focus on investment opportunities in the sub-Saharan Africa region.

This year's theme, "Building a Sustainable Future" – seeks to ensure lasting U.S. and African public/private sector trade and investment projects during this time of unprecedented global challenges and profound change. "It is with great excitement that we again bring SSABIS to New York and unleash the power of Africa's private sector," said Joyce Rogers Halliday, executive director of SSABIS. "It is in the strategic interests of both Africa and the U.S. to encourage broader and deeper business connections."

Immediately following the Summit will be an evening dedicated to networking and creating business relationships. "We believe the time is right for American engagement in Africa and that newfound opportunities exist for African businesses to thrive in the U.S." says Halliday. "SSABIS is all about making deals and engaging in lively, practical discussions that focus on what is important— growing investment in Africa and in the U.S."

Numerous presidential and ministerial delegations have already committed to attending the Summit, along with select U.S. officials from the Department of State, Congress, USAID, Prosper Africa, as well as business leaders from a cross-section of industries.

SSABIS is a consortium of international trade and investment partners that facilitate trade promotions and foreign direct investment into sub-Saharan Africa. The organization is managed by a team with diverse expertise ranging from public-private partnerships, global trade facilitation, business development, and private equity to government relations and organizational leadership for civil society.

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